

Does your workplace support menstruation and incontinence hygiene?

At Initial Hygiene we strongly believe that both incontinence and menstruation welfare solutions should be free and widely accessible to both persons who menstruate or those managing incontinence issues whilst at their place of work.



Insights from Menstruation & Incontinence surveys in Australia



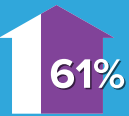
Of working Aussies said not having adequate access to menstruation and incontinence products and waste units in the workplace is causing stress and anxiety.



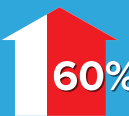
(out of 100% surveyed women, 100% surveyed men and 100% surveyed non-binary people)



More than half of women have had to take time out of their work day to buy sanitary products.



Of Aussies are more likely to work from home if their workplace does not have access to menstruation or incontinence products or waste units.



Of Aussies are more likely to work from home on days they need access to menstruation or incontinence products and waste units.



(out of 100% surveyed women and 100% surveyed men)



1 in 5 Australians (19%) have taken a sick day because they weren't confident their workplace had the right products or waste units for menstrual or incontinence products



Of Aussies don't have the option to work from home meaning workplace washrooms are essential

How people in Australia feel about the issue



Believe everyone has a right to access a safe, clean and hygienic washroom



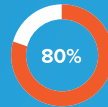
Are more concerned with the levels of hygiene in the washroom post covid



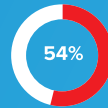
Believe the employer has an obligation to supply menstrual products free of charge



Believe you can catch diseases from a sanitary waste bin



Of those with urinary incontinence in the community are women



Women living in the community with urinary incontinence are under the age of 50



Australian women who suffer from incontinence



Australian men who suffer from incontinence



Projected number of people suffering with incontinence issues by 2030

The Initial approach and solution



Provide free dispensing of products in your workplace with a wall mounted dispenser



Capable of dispensing

- Tampons
- Period pads
- Incontinence pads
- Incontinence liners

A wide range of waste units are available with various options to suit all washroom and cubicle sizes.



1300 043 016
| www.initial.com.au |

Initial
Protecting People. Enhancing Lives.